

**PUNJAB AGRICULTURAL MANAGEMENT & EXTENSION TRAINING INSTITUTE
(PAMETI), PAU Campus, Ludhiana**

**PROGRESS REPORT
(2020 – 21)**

Training Programmes Conducted

I. Under Main Scheme (A8):

S. No	Activities/ Workshop Organized	No. of Participants			No. of Mandays
		Male	Female	Total	
WEBINARS					
1.	e-Extension during COVID-19 (4 June, 2020)	45	27	72	72
2.	Mental and Physical Health during COVID-19 (15 June, 2020)	51	12	63	63
3.	Value Addition in Livestock Products for Better Marketing Opportunities (19 June, 2020)	141	32	173	173
4.	Indoor Plants- Selection and Maintenance (23 June, 2020)	28	06	34	34
5.	FPOs: A way forward for Khetipreneurs (25 June, 2020)	73	23	96	96
6.	Use of Mobile Phones and Social Media for Digital Empowerment of Farmers (1 July, 2020)	91	35	126	126
7.	Agricultural Marketing Reforms (7 July, 2020)	42	10	52	52
8.	Agriculture Commodity Derivatives Market In collaboration with NCDEX, New Delhi (14 July, 2020)	165	41	206	206
9.	Marketing of Agriculture Produce during COVID-19: Success Story of Unati Cooperative (28 July, 2020)	97	20	117	117
10.	Farm Journalism (11 August, 2020)	59	20	79	79
11.	Role of Public-Private Partnership in Agricultural Development (18 August 2020)	88	20	108	108
12.	Food Safety and Nutritional Security (26 August, 2020)	68	23	91	91
13.	Market-led Extension for Linking Farmers to Market (9-11 September, 2020)	29	8	37	111
14.	Strengthening Agricultural Marketing through ICTs (15 September, 2020)	60	15	75	75
15.	Digital India and e-governance Initiatives in agriculture & allied sectors (21 September, 2020)	32	20	52	52
16.	Government Sponsored Schemes in Agriculture (25 September, 2020)	82	26	108	108
17.	Extension Strategy for diversification towards high income generating enterprises (6 October, 2020)	72	30	102	102

18.	Soft Skills for Extension (13 October, 2020)	37	12	49	49
19.	Mahila Kisan Diwas celebration In collaboration with Directorate of Agriculture & farmers' welfare, Punjab (15 October, 2020)	06	148	154	154
20.	Kick starting Agri./Allied Startups (20 October, 2020)	59	22	81	81
21.	Work-life Balance for Women Extension Functionaries (27 October, 2020)	24	49	73	73
22.	Emerging Formats of Markets for Enhancing Farmers' Income (3 November, 2020)	57	17	74	74
23.	Nutritional Management for Inland Fisheries (10 November, 2020)	32	17	49	49
24.	Moral Values and Work Ethics (17 November, 2020)	39	22	61	61
25.	Imparting IT Skills for better Office Management (24 November, 2020)	43	20	63	63
26.	Role of ICTs in Agricultural Knowledge Management (2 December, 2020)	30	17	47	47
27.	Agri-tourism: Avenue for Revenue (11 December, 2020)	58	13	71	71
28.	Post-harvest Management and Marketing Strategies of Agricultural, Forestry and Horticulture Produce (15 December, 2020)	53	14	67	67
29.	Extension Plus: Expanding the Roles of Agricultural Extension In Collaboration with MANAGE, Hyderabad (21-23 December, 2020)	106	23	129	387
30.	Innovative Extension Approaches (5 January, 2021)	50	18	68	68
31.	Quality Production and Marketing of Jaggery & its by- products (19 January, 2021)	51	10	61	61
32.	WTO and Agri. Exports In collaboration with NIPHM (27-29 January, 2021)	39	17	56	168
33.	Time and Stress Management (17 February, 2021)	106	31	137	137
34.	Post Harvest Management & Value Addition of Temperate Fruits (22 February, 2021)	45	07	52	52
35.	Promoting Agro-biodiversity and PPV&FR (2 March, 2021)	45	21	66	66
36.	CSR in Agricultural Development (15 March, 2021)	87	46	133	133
	Total	2190	892	3082	3526

II. Sponsored Training Programs:

S. No	Activities/ Workshop Organized	No. of Participants			No. of Man days
		Male	Female	Total	
1.	Personality Development	198	181	379	379

	For GADVASU students under Institutional Development Plan funded by NAHEP- ICAR (14-16 January, 2021)				
2.	Communication Skills under SC-SP Plan- “Strengthening and Development of Higher Agricultural Education in India” of ICAR (1-2 February, 2021)	53	40	93	186
3.	Stress Management under SC-SP Plan- “Strengthening and Development of Higher Agricultural Education in India” of ICAR (3 March, 2021)	11	10	21	21
4.	Skills for Successful Career under SC-SP Plan- “Strengthening and Development of Higher Agricultural Education in India” of ICAR (5 March, 2021)	12	11	23	23
5.	Entrepreneurship Development under SC-SP Plan- “Strengthening and Development of Higher Agricultural Education in India” of ICAR (5-7 March, 2021)	11	9	20	60
	Total	285	251	536	669

III. Skill Training for Rural Youth (STRY):

S. No	Activities/ Workshop Organized	No. of Participants			No. of Man days
		Male	Female	Total	
1.	Goat Rearing and Management In collaboration with ATMA, Faridkot (1-6 February, 2021)	14	01	15	90
2.	Plant Nursery Entrepreneurship for Rural Youth In collaboration with ATMA, Moga (8-13 February, 2021)	15	-	15	90
3.	Nursery Management (22-27 February, 2021)	13	02	15	90
4.	Urban Agriculture (1-6 March, 2021)	07	08	15	90
5.	Medicinal & Aromatic Plants: Cultivation & Primary Processing In collaboration with Rajindra Agri-clinic, Amritsar (3-9 March, 2021)	04	11	15	90
6.	Medicinal & Aromatic Plants: Cultivation & Primary Processing In collaboration with Rajindra Agri-clinic, Amritsar (5-11 March, 2021)	02	13	15	90
7.	Livelihood Options for Women In collaboration with ATMA, Faridkot (8-13 March, 2021)	-	15	15	90
8.	Integrated Farming In collaboration with KVK, SAS Nagar (15-20 March, 2021)	04	11	15	90
9.	Scientific Dairy Farming In collaboration with KVK, Barnala (15-20 March, 2021)	15	-	15	90
10.	Organic Farming In collaboration with KVK, Tarn taran (18-24 March, 2021)	08	07	15	90
11.	Organic Farming	08	07	15	90

	In collaboration with Rajindra Agri-clinic, Amritsar90 (20-26 March, 2021)				
12.	Medicinal & Aromatic Plants: Cultivation & Primary Processing In collaboration with Rajindra Agri-clinic, Amritsar (20-26 March, 2021)	10	05	15	90
13.	Integrated Pest Management in Crops In collaboration with ATMA, Bathinda (22-27 March, 2021)	15	-	15	90
	Total	115	80	195	1170

IV. Skill Development Programmes Under PMKVY:

S. No	Activities/ Workshop Organized	No. of Participants			No. of Man days
		Male	Female	Total	
1.	Agriculture Extension Service Provider (3 February-3 March, 2021)	14	11	25	625
2.	Agriculture Extension Service Provider (3 February-3 March, 2021)	14	11	25	625
	Total	28	22	50	1250

V. Diploma in Agricultural Extension Services for Input Dealers (DAESI):

S. No	Activities/ Workshop Organized	No. of Participants			No. of Man days
		Male	Female	Total	
1.	PAMETI, Ludhiana (2 Batches)	79	01	80	3840
2.	ATMA- Faridkot	40	00	40	1920
3.	ATMA- Ferozepur	39	01	40	1920
4.	ATMA- Sri Muktsar Sahib	39	01	40	1920
	Total				9600

Other Programs and Activities:

I. DAESI

- PAMETI started five batches of DAESI in March, 2021:
 - Two batches under Central Sector Plan Scheme (CSPS) at PAMETI and ATMA- Sri Muktsar Sahib
 - Three batches under Self Financing mode at PAMETI, ATMA- Faridkot and ATMA- Ferozepur
- Final examinations for two batches at PAMETI and ATMA- Faridkot were conducted during this year
- Valedictory functions for two batches at PAMETI and ATMA- Faridkot were conducted

II. Consultancy Provided

- Providing consultancy to farmers for establishing Road Side Display (RSD) Models for self marketing and under the guidance, two farmers of Nabha, Patiala and Dod, Faridkot are in process to establish their models
- Providing consultancy to all jaggery units of the state regarding quality processing and marketing of jaggery & its by-products.

III. Other Activities

- Mrs. Rupinder Kaur Deputy Director-HRM attended Seven-days e-learning workshop on “Research in the time of a Pandemic”, conducted by Panjab University, Chandigarh from 21-27 April, 2020
- Ms Bharti Madan, DD(IT), attended a webinar on “Learning Management System and e-Learning” organized by Center for Innovations in Public Systems (CIPS), Hyderabad on 8th May, 2020
- Mrs. Rupinder Kaur Deputy Director-HRM attended a workshop on “Structural Equation Modelling using AMOS” conducted by Oriental University, Indore from 11-15 May, 2020
- Dr Harmeet Kaur Deputy Director-BM and Ms Vandana, DD (IT) attended in webinar on the theme, “Impact of COVID-19 on Agri-Business Industry” organized by CCS NIAM on 18th May, 2020.
- Mr. Lakhwinder Singh Brar Deputy Director-Marketing attended in webinar on the theme, “Impact of COVID-19 on Agri-Business Industry” organized by CCS NIAM on 18th May, 2020.
- Mr. Ravneet Singh Deputy Director –PHT attended in webinar on the theme, “Impact of COVID-19 on Agri-Business Industry” organized by CCS NIAM on 18th May, 2020.
- Dr Harmeet Kaur Deputy Director-BM and Ms Vandana, DD (IT) attended in webinar on the theme, “Role of e-NAM in Agricultural Marketing during COVID-19 Period” organized by CCS NIAM on 21st May, 2020.
- Mr. Lakhwinder Singh Brar attended in webinar on the theme, “Role of e-NAM in Agricultural Marketing during COVID-19 Period” organized by CCS NIAM on 21st May, 2020.
- Dr Harmeet Kaur Deputy Director-BM Participated in 3 day Online conclave on "Post COVID Agriculture" organized by Faculty of Agriculture, Vivekananda Global University Jaipur, from 21st - 23rd May 2020
- Mrs. Rupinder Kaur Deputy Director-HRM attended a National webinar on “Attitude Change Management and Work Ethics in COVID-19 Scenario”, organized by Department

of Management Studies and Internal Quality Assurance Cell, Changu Kana Thakur Arts, Commerce and Science (CKT) College, Maharashtra on 23rd May, 2020

- Mrs. Rupinder Kaur Deputy Director-HRM Completed a certified course on “Smart PLS based Structural Equation Modelling”, conducted by Dada Analtix Pvt Ltd., Bangalore from 15-20 June, 2020
- Dr Harmeet Kaur Deputy Director-BM completed Eight weeks course of Fundamentals of Agricultural extension on agMoocs on 30th June, 2020.
- Dr Harmeet Kaur Deputy Director-BM attended Three days training on Time and Stress management for organizational excellence organized by EEI, Nilokheri from 1-3 July, 2020
- Mrs. Rupinder Kaur Deputy Director-HRM attended Webinar on Coping with Covid-19 “Strategies for Farmer Producer Organizations (FPOs)” organized by MANAGE, Hyderabad on July 6, 2020
- Mrs. Rupinder Kaur Deputy Director-HRM attended a Webinar on "Commodity Derivatives Market" by NCDEX Institute of Commodity Markets & Research (NICR) in association with Punjab Agricultural Management & Extension Training Institute (PAMETI), PAU Campus, Ludhiana on 14 July, 2020
- Mr. Lakhwinder Singh Brar attended a Webinar on "Commodity Derivatives Market" by NCDEX Institute of Commodity Markets & Research (NICR) in association with Punjab Agricultural Management & Extension Training Institute (PAMETI), PAU Campus, Ludhiana on 14 July, 2020
- Dr Harmeet Kaur Deputy Director-BM attended webinar on “ Agri-startups for fostering agricultural development: opportunities, challenges and way forward on July 17, 2020 organized by Centre for Innovation and Agripreneurship, MANAGE, Hyderabad
- Dr HS Dhaliwal, Dr Harmeet Kaur Deputy Director-BM and Mrs. Rupinder Kaur Deputy Director-HRM attended a meeting on “Review of DAESI, CCINM and STRY”, held by MANAGE, Hyderabad on 24th July, 2020
- Dr Harmeet Kaur Deputy Director-BM attended Four days training on “Digital Agriculture and Tools and Techniques” organized by EEI, Nilokheri from 27th to 30th July, 2020.
- Dr Harmeet Kaur Deputy Director-BM, Mrs. Rupinder Kaur Deputy Director-HRM and Mrs. Ritu, accountant attended a meeting on “DAESI- Clarifications and Preparation of Audited UCs”, held by MANAGE, Hyderabad on 4th August, 2020
- Mr. Lakhwinder Singh Brar attended a Webinar on "Interaction with FPOs and Policy Makers on Price Risk Management" held by NCDEX Institute of Commodity Markets & Research (NICR) on 14 August, 2020

- Dr HS Dhaliwal and Mrs. Rupinder Kaur Deputy Director-HRM Conducted a meeting of all participants of ongoing DAESI batch to make them aware regarding new guidelines in the light of COVID-19 and to discuss about the use/functions of Google Meet, so that online classes can be conducted without any interruption, on 19th August, 2020
- Mrs. Rupinder Kaur Deputy Director-HRM attended a meeting on “Organizing on-line classes of DAESI during COVID-19”, conducted by ATMA, Faridkot on 21 August, 2020
- Dr Harmeet Kaur attended an Interactive webinar with FPOs and Policy Makers on Price Risk Management organized by NCDEX on 14th August, 2020
- Dr Harmeet Kaur attended 4 days FDP ‘Qlik2Learn’ conducted by K.L.E. Society’s Shri Kadasiddeshwar Arts Zcollege & H.S. Kotambri Science Institute, Hubballi, Karnataka from 17 to 20th August, 2020
- Dr Harmeet Kaur attended Training Program on "Agri Export Management" from 14th to 18th September, 2020 organized by MANAGE, Hyderabad
- Ms. Bharti madan delivered two sessions on 22nd and 23rd September 2020 during the training “use of ICT and Social Media for Better Extension Service” conducted by EEI, Nilokheri
- Dr Harmeet Kaur attended an online training programme on "One stop shop for FPOs " on 23.09.2020 organized by CCS National Institute of Agricultural Marketing, Jaipur
- Director, PAMETI Delivered talk on Citizen Science for Air Quality Monitoring conducted by U. S. Embassy on 23rd September
- Dr Harmeet Kaur & MS. Rupinder kaur delivered a session in Online Training programme on Farmers Distress Management (October 5-7, 2020)organized by PAU and MANAGE, Hyderabad
- PAMETI organized a webinar on Mahila Kisan Diwas in collaboration with DAC & FW, Punjab on 15th October, 2020
- PAMETI Faculty attended Massive outreach programme of recent enacted Farm acts on Agriculture organized by MANAGE, Hyderabad on 16th October 2020
- PAMETI Faculty attended webinar on Public Health Response to Covid-19 campaign conducted by DAC& FW on 29th October, 2020 launched under Jan Andolan Campaign on Covid-19
- Assessment of Three Batches of ASCI (2 at PAMETI and 1 at ATMA, Faridkot) was conducted on 4th and 5th November, 2020
- Director PAMETI has been nominated as Member of Extension Council of GADVASU, Ludhiana

- Director PAMETI participated as board member in online interviews for the position of Consultant in MANAGE in November, 2020
- Director PAMETI, Dr Harmeet Kaur and Ms. Bharti Madan gave lectures during the training at EEI, Nilokheri titled, Linking Farmers to Market and Processing Industries from 19 to 23rd January, 2021
- Ms. Bharti Madan attended an online Training Program on “Use of Digital and electronic Media for Agricultural Extension” conducted by MANAGE & GBPUA & T from 21-23rd January, 2021
- PAMETI Faculty attended Online Annual Training Planning Workshop - 2021 (ATPW – 2021) of MANAGE on 5th February 2021
- Ms. Bharti Madan attended online Training Program on “Leadership Skills for Improving Performance in Agri and Allied Sectors” conducted by MANAGE from 8 to 12th February, 2021
- Dr Harmeet Kaur participated in 15 days Faculty Development Programme (FDP) on Entrepreneurship organized by NIFTEM, Haryana from 15 to 27th Feb, 2021
- Mr Ravneet Singh, Dy. Director (PHT), PAMETI visited jaggery units at Jalandhar and Hoshiarpur regarding “Improved Production & Marketing Practices for Jaggery & its products” in February, 2021
- Director PAMETI attended a meeting on Training of Insecticide Dealers in the office of Director Agriculture & Farmers’ Welfare, Punjab on 3rd March, 2021
- PAMETI organized one day workshop on Stress Management for students of College of Fisheries, GADVASU on 3rd March, 2021
- PAMETI organized one day workshop on Skills for successful career for students of College of Fisheries, GADVASU on 5th March, 2021
- PAMETI organized three day Entrepreneurship Program for students of College of Animal Biotechnology, GADVASU from 5 to 7th March, 2021
- Dr Harmeet Kaur attended an online training programme on “Digital Training Techniques for Extension” organized by MANAGE, Hyderabad from 24 to 26th March, 2021

IV. Publications:

- Brought out three editions of PAMETI Reporter - a Tri-Annual Publication (April-July 2020, August-November 2020 and December 2020-March 2021)
- Publication of location-specific study material (for Punjab) for DAESI programme is in process

- Report entitled “Recommendations regarding Contract Broiler Farming in Punjab vis-à-vis independent farmers” has been prepared by Dr Inderjit Singh, Vice-Chancellor, GADVASU and Director, PAMETI

Annual Detail

	No. of Programmes	No. of Participants			No. of Man days
		Male	Female	Total	
Total	36	818	131	949	4335
Average	3	23	4	26	120